



**OFFICE OF THE PROJECT DIRECTOR
STATE MISSION FOR CLEAN GANGA
PLOT NO.18, SECTOR-7, GOMTI NAGAR EXTENSION
LUCKNOW-226010**

Letter No.275/486-C/Vol-I/SMCG/03

Dated: March 15, 2021

To
The District Magistrate/Chairman,
District Ganga Committee,
Badaun/Ballia/Bijnore/Bulandshahar/Chandauli/Farrukhabad/Fatehpur/
Gazipur/Hapur/Hardoi/Jyotibaphule Nagar (Amroha)/Kannauj/Kanpur (City)
/Kanshiram Nagar (Kasganj), Kaushambi/Meerut/Mirzapur/Pratapgarh/
Prayagraj/Rae Bareli/Mathura/Sant Ravidas Nagar (Bhadohi)/
Shahjahanpur/Sambhal/Unnao/Varanasi/Muzaffarnagar/Etawah.

**Sub: Organization of Mega Event on the occasion of Water Day falling
on 22.03.2021 during the campaign of Swachhta Pakhwada
from 16.03.2021 to 31.03.2021.**

Dear Sir,

Kindly refer to our letter No.265/486-C/Vol-I/SMCG/02 dated 11.03.2021 regarding organization of Swachhta Pakhwada during the period 16.03.2021 to 31.03.2021.

For carrying out IEC activities, funds have been allotted to the District Ganga Committees as per **Annexure-I** and is being released shortly.

Besides, the activities as mentioned in the schedule of NMCG enclosed in our above referred letter, Mega event may also be conducted on the **Water Day falling on 22nd March, 2021.**


It is also requested that action for organization of activities/events during the Swachhta Pakhwada in accordance with the schedule of NMCG may be organized. The activities of the campaign should properly be documented with high resolution photographs, media reports. News articles of the events related to Ganga Swachhta Pakhwada and Water Day be submitted to NMCG within three days of the concluding ceremony with a copy to SMCG-UP.

Besides above, you are also requested to upload the photographs and videos related to the event on the portal of SMCG-UP which is www.smcg-up.org.

After conducting the campaign, Original Bills, Vouchers, Receipts in support of the expenditure incurred for the campaign duly verified by the competent authority and Utilization Certificate may be submitted to State Mission for Clean Ganga-UP alongwith a comprehensive report.

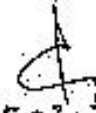
Yours sincerely,

Encl. As above.


15.03.2021
(Kirti Shankar Awasthi)
Unit Head (C & O)
of K. Awasthi

Copy to :

1. Director General, National Mission for Clean Ganga, New Delhi.
2. P.S. to Project Director, State Mission for Clean Ganga-UP, Lucknow.
3. Sri Najib Ahsan, Sr. Social Management Specialist, NMCG, New Delhi.
4. Divisional Forest Officer (concerned).


15.03.2021
Unit Head (C & O)
of K. Awasthi

Sl.No.	Name of City	Allotted Amount in Rs.
01.	Badaun	2,25,000.00
02.	Ballia	2,25,000.00
03.	Bijnore	2,25,000.00
04.	Bulandshahar	2,25,000.00
05.	Narora (Bulandshahar)	2,25,000.00
06.	Chandauli	2,25,000.00
07.	Farrukhabad	2,25,000.00
08.	Fatehpur	2,25,000.00
09.	Gazipur	2,25,000.00
10.	Hapur	2,25,000.00
11.	Hardoi	2,25,000.00
12.	Jyotibaphule Nagar (Amroha)	2,25,000.00
13.	Kannauj	2,25,000.00
14.	Kanpur (City)	4,00,000.00
15.	Bithoor	2,25,000.00
16.	Kanshiram Nagar (Kasganj)	2,25,000.00
17.	Kaushambi	2,25,000.00
18.	Meerut	2,25,000.00
19.	Mirzapur	2,25,000.00
20.	Pratapgarh	3,00,000.00
21.	Prayagraj	4,00,000.00
22.	Rae Bareli	2,25,000.00
23.	Mathura Vrindavan	2,25,000.00
24.	Sant Ravidas Nagar (Bhadohi)	2,25,000.00
25.	Shahjahanpur	2,25,000.00
26.	Sambhal	2,25,000.00
27.	Unnao	2,25,000.00
28.	Varanasi	4,00,000.00
29.	Muzaffarnagar	2,25,000.00
30.	Etawah	2,25,000.00
Total		73,50,000.00

** For Narora and Bulandshahar, funds is released to DGC, Bulandshahar.

** For Kanpur (City) and Bithoor, funds is released to DGC, Kanpur.